

Mission

We provide opportunities for the ANU community to engage in sport, fitness and recreation experiences, that promote well-being and balanced lifestyles

Vision

To deliver the best University sport and recreation experience in Australia, enabling all our students and the ANU community to reach their full potential

Priorities / Objective

Enhance Experience

To provide the ANU community with opportunities to participate in sport, fitness and recreation so as to enhance their experience at the ANU.

Support Excellence

To support excellence, enabling students, clubs and members to reach their potential through sport, fitness and recreation

Promote Diversity

To be open, equitable and inclusive, providing access to sporting and recreational opportunities regardless of race, gender, religion or physical ability

Strategies

1. Promote and increase **participation** in sport, fitness and recreation throughout the ANU student and broader community
2. Provide leadership, coaching, employment and volunteering **development opportunities**
3. Enable our community to be more active and **improve the health and well-being** of our members by promoting access to sport, fitness and recreation services and facilities
4. Support and encourage the continued growth and development of **ANU Sport clubs** on campus
5. Enhance and broaden opportunities for students, members and clubs through **partnerships with alumni and business**

1. Enable every student, club and member to **excel in their sport, fitness and recreation** endeavours whatever their level of participation
2. Promote sporting success as beneficial to the University's reputation and be a **point of difference** in attracting and retaining students to the ANU
3. Support students and ANU Sport clubs to engage in **local, national and international sporting events**
4. Engage with **local, interstate and national sporting organisations** to facilitate and foster opportunities for sporting excellence
5. Assist ANU Sport clubs in adopting a considered, **strategic approach to long-term planning** – focusing on financial sustainability, good governance and administration practices

1. Provide a fair, safe, equitable and inclusive sport, fitness and recreation **environment** to enable all students, members and clubs to thrive
2. Embody the ANU's goal of **supporting individual ability and endeavour**, whatever one's background or identity
3. Develop and promote programs encouraging greater engagement in sport, fitness and recreation by **indigenous, women and overseas students**
4. Provide opportunities to engage with sport and recreation regardless of **physical ability or disability**
5. Support ANU Sport clubs and members in **building relationships with the local sport and recreation community** thus assisting them in becoming valued participants in that community

Enablers

Governance

Implement a clear, accountable and strong governance structure for sport

Measurement Framework

Establish measurable KPI's, incorporating robust data and analytics

Brand & Profile

Create a clear brand strategy that's aligned to the University's vision and supports our values

Facilities

Maintain and improve the quality of facilities available, ensuring long term sustainability

Revenue/Investment

Establish a diverse and sustainable financial model